

# The Band of the Household Cavalry

Undertaking a brief from The Band of the Household Cavalry is one of the most prestigious opportunities to have recently presented itself to CP Cases of late. So naturally when we were asked to design cases to protect and transport their fanfare and stand banners we recognised it was a project that required the utmost attention to detail – after all, a regiment’s standard is representative of the men and women that are part of the group and nothing less than pristine condition when on show is acceptable.



The Band of The Household Cavalry came into existence in 2014 as a result of a ‘union’ between The Band of The Life Guards and The Band of The Blues and Royals. The Band is the only mounted band in the British Army and is part of the Corps of Army Music. It provides music in both mounted and non-mounted formats for State Ceremonial events, military events and the civilian market as required.

Full details about The Band of the Household Cavalry can be found by following this link:

<http://www.army.mod.uk/music/23599.aspx>

## Situation

The Band of the Household Cavalry is no different from any other regiment or army corps as they can be called upon on any notice for rehearsals, engagements and state matters – they perform at many prominent events such as; State Investitures, Palace banquets, Trooping the Colour and Military Tattoos. Needless to say their whole attire has to be immaculate – these are ingrained values too that demonstrate pride, teamwork prestige and togetherness.

Therefore presenting the Band’s standards in pristine condition is a fundamental part of their character – perhaps something taken for granted by onlookers.

The Band of the Household Cavalry appointed CP Cases to design cases and bags that provided safe storage and secure transportation of their fanfare banners (which hang from the trumpets) and (music) stand banners in readiness for any, and almost every, eventuality.

## Solution

CP Cases provided two alternative options allowing choice for given situations.

One was designed using Amazon Cases – the rotomoulded polyethylene case achieves military and ingress standards allowing safe and secure transportation in the most robust environments when needed. The Amazon Case that was designed included foam cut interiors allowing the banners to hang freely (neither folded nor rolled to avoid creasing and damage). And when the lid is closed a second customised foam cut secures the flags in place.



The Amazon Cases provide a perfect solution for international transport given the interlocking stacking feature built into them. In all 15 banners can be transported in each Amazon Case secure and ready for inspection on arrival!

In addition, a customised light weight version was produced designed from rugged textiles. This time the banners are fastened into place (room for up to eight)– handles and shoulder straps makes them easily transportable and because they are light weight they are quick to grab and go.



Whilst these may be seen as simple design the product integrity and manufacturing process were critical in ensuring the product in properly protected and in pristine condition for immediate use. Furthermore, product design and manufacturing are all located in one premise allowing first class quality control and quality management.