

Labels & Branding

A cost-effective way to stand out from the crowd, identify your product and make a positive statement about your company

Stand Out

CP Cases designs protective packaging that not only integrates with your market or sales strategy, but also makes a positive statement about your company.

Labelling and branding are a low cost option that can give high value returns in presentation and instant recognition.

Labelling also aids positive identification of important case contents, especially vital for military applications.

Options

- Silk screen printing – variety of colour choices, good value option for runs of 10 or over on cases and bags, produced in-house with the latest equipment
- Engraved labels – ideal for application on AluWeld or AluCurve cases for small to medium quantities, with various colour options
- Aluminium cases can be indented so that the label sits flush to the surface
- Etched labels – your details etched onto label for a distinctive look and attached to case surface (indented) for medium to large quantity runs. Available in stainless steel or polished brass
- Embroidered panel or sewn-on badge - for application on soft cases; your logo or brand will stand out from your bag, with multi-colours and close detail. For small, medium or large quantities.
- Swing label - for easy identification that can be simply removed.

Also available:

- Stamping
- Stencilling
- Vinyl cut logos
- Barcoding
- Standard information / warning signs
- Customer supplied label if preferred

Alternatively we offer a label providing service to source your exact requirement (if not listed) on economic order quantities.

Design, fulfilment and application charges on application.



Sewn-on badge on a CP Soft Case

- **STAND OUT** from the crowd
- **REINFORCE** your company image
- **ENHANCE** your corporate branding
- **IDENTIFY** your equipment



Silk-screened standard information sign



Silk-screened logo on a OEM Bag



Engraved aluminium label on CP AluWeld case



Engraved plastic label